



INDIAFEST 2010

West Palm Beach, FL. Feb 27, 2010

Dear Prospective Vendor,

Palm Beach India Association (hereinafter PBIA), A nonprofit organization is excited to host seventh all Indian Cultural Festival –IndiaFest 2010.

This event will be held on Saturday Feb 27. 2010 from 11:00 AM to 9:00PM at the Meyer Amphitheater in down town West Palm Beach, Florida.

PBIA is organizing this event to create cultural awareness of India and Indian people to the South Florida Community. PBIA wants to introduce the community to the different flavors of Indian food, different colors of traditional costumes, different beats of music and different steps of dances that are an everyday part of life in India.

The first India Fest was organized in 2004. Since then it's popularity has been growing year over year. In 2009 more than 10,000 people attended India Fest and we are expecting the biggest ever turn out for this upcoming event.

PBIA is inviting vendors that will strengthen the cultural image of India's different forms of art, crafts, music, food etc. Vendors are primarily grouped under two broad categories:

- ✚ Food Vendors
- ✚ Merchandise & Service Vendors

If you are a prospective vendor and would like to take advantage of this opportunity please review attached application and contract.

PBIA appreciated your patronage..

FOOD VENDORS

Application & Contract IndiaFest 2010

This application is for vendors who would serve food either for consumption at the event or for purchase and carry out. It broadly covers vendors who serve non veg. and veg. food and ice cream. If you fall in this category, please review the following carefully. Fill out the application and forward it as indicated.

- Vendors will be provided approximately 10' X 10' booth which is constructed of tent type structure.
- Each booth will have one electrical outlet (two plugs) and one light. Should you require additional light or electrical outlets please indicate this on the application form. (Additional Charge Applies).
- In the past, we have experienced a large number of tripped circuits due to extra appliances plugged in multiple power strips. All vendors need to notify the organizing committee in writing number of amps., Power rating of your electrical equipment needed for their operation. To determine your electrical needs, please provide a list of equipment that you plan to use during the event and no. of amps and volts required for operating each piece of equipment. This detail has to be provided at the time of application.
- Each booth will have two tables and two chairs. Should you require additional tables or chairs, please indicate this on the application forms. Vendors will not be permitted to bring their own tables or chairs. India Fest will provide table cloths per your request.
- All additional items must be indicated on the application form since we cannot accommodate such requests on the day of the event.
- Vendor may bring their own banner for advertising, however please be aware that the booth height is 8' so the banner taller than 12' may not be appropriate. Vendor will also be responsible for installation of such banners and in a manner not to puncture or mutilate the structure of the booth. Vendor has ultimate responsibility in the event any damage occurs.
- In addition to appropriate occupational license. Food vendors must carry Health Dept Permit as required for food catering. Please attach a copy of these licenses along with this application.
- Vendors must submit menu of food items they are planning to serve along with prices to be charged for each item.

- Vendors will be required to post their prices of food items. India Fest will provide a board (approx – 34” x 22”) for this purpose.
- Vendors are strictly prohibited from “Sub Leasing” the booth. If PBIA determines that a booth has been sub leased, the vendor will be asked to vacate the booth immediately. No refund will be provided of the rental agreement.
- Under no circumstances any vendor will be allowed to serve any beverage, alcoholic or non alcoholic, including water, bottled or non bottled.
- Food serving vendors are required to follow all Health and Safety standards including use of caps and gloves, money handling, fire prevention and water temperature required for washing dishes. If you would like to know more about this please contact India Fest food committee.

India Fest committee has determined the following rates for food vendors.

Regular Booth	\$1400.00
Ice Cream Booth	\$ 900.00

- Food vendors are required to send \$250.00 refundable deposit along with this application. In the event your application is accepted you will be required to pay full amount within 7 days after you have been informed. If full payment is not received per stipulation, than India Fest will assign the booth to another vendor.

PALM BEACH INDIA ASSOCIATION

IndiaFest – February 27, 2010
Vendor Commitment form

Please print your Name/Company Name as you would like it to appear on listings.

Contact Name & Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Product of Services: _____

Additional Tables: \$20.00/Each _____

Additional Outlets: \$25.00/Each _____

Please note that the submission of the application/commitment form does not guarantee a booth. The vendors will be chosen based on the quality and uniqueness of the product or service. The final selection decision will be at the discretion of the executive committee of the India Fest Organizer PBIA.

This form must be received by PBIA no later than January 15, 2010.

The India Fest committee will begin to assign booths as the applications are received so it is in your interest to send it in at your earliest.

If your application is not approved, any money including deposit will be returned to you by Feb 15, 2010. If your application is approved and you need to cancel your booth reservation we cannot refund any money.

If you have any questions, please contact the following.

Naresh Shah 561-386-2509

Or Email: Nashshah2@msn.com

Please forward all correspondence to

Palm Beach India Association
P.O. Box 31225
Palm Beach Gardens, FL. 33420