



INDIAFEST 2012

West Palm Beach, FL. Feb 18, 2012

Dear Respective Vendor,

Palm Beach India Association (hereinafter PBIA), A nonprofit organization is excited to host 9th All Indian Cultural Festival - IndiaFest 2012.

This event will be held on Saturday Feb 18, 2012 from 11:00 AM to 9:00 PM at the Meyer Amphitheater in downtown West Palm Beach, Florida

PBIA is organizing this event to create cultural awareness of India and Indian people to the South Florida Community. PBIA wants to introduce the community to the different flavors of Indian food, different colors of traditional costumes, different beats of music and different steps of dances that are an everyday part of life in India

The first IndiaFest was organized in 2004. Since then its popularity has been growing year over year. In 2011 more than 12,000 people attended IndiaFest and we are expecting the biggest ever turnout for this upcoming event.

PBIA is inviting vendors that will strengthen the cultural image of India's different forms of art, crafts, music, food etc. Vendors are primarily grouped under two broad categories

- ✚ Food Vendors
- ✚ Merchandise & Service Vendors

If you are a prospective vendor and would like to take advantage of this opportunity please review attached application and contract.

PBIA highly appreciates your patronage.

FOOD VENDORS

Application & Contract IndiaFest 2012

This application is for vendors who would serve food either for consumption at the event or for purchase and carry out. It broadly covers vendors who serve non veg. and veg. food and ice cream. If you fall in this category, please review the following carefully. Fill out the application and forward it as indicated.

- Vendors will be provided approximately 10' X 10', 10'X15' OR OTHER SIZES OF BOOTH ACCORDING TO THE CONTRACT. Each booth will have one electrical outlet (two plugs) and one light. Should you require additional light or electrical outlets please indicate this on the application form. (Additional Charges Apply).
- In the past, we have experienced a large number of tripped circuits due to extra appliances plugged in multiple power strips. All vendors need to notify the organizing committee in writing number of amps., Power rating of your electrical equipment needed for their operation. To determine your electrical needs, please provide a list of equipment that you plan to use during the event and no. of amps and volts required for operating each piece of equipment. This detail has to be provided at the time of application.
- Each booth will have two tables and two chairs. Should you require additional tables or chairs, please indicate this on the application forms. Vendors will not be permitted to bring their own tables or chairs. India Fest will provide table cloths per your request.
- All additional items must be indicated on the application form since we cannot accommodate such requests on the day of the event.
- Vendor may bring their own banner for advertising, however please be aware that the booth height is 8' so the banner taller than 12" will not be permitted. Banners more than 12" high can only be displayed below the serving table height. Vendor will also be responsible for installation of such banners in a manner not to puncture or mutilate the structure of the booth. Vendor has ultimate responsibility in the event any damages occur.
- In addition to appropriate occupational license, Food vendors must carry Health Dept. Permit as required for food catering. Please attach a copy of these licenses along with this application.
- Vendors must submit menu of food items they are planning to serve along with prices to be charged for each item.
- Vendors will be required to post their prices of food items. India Fest will provide a board (approx. – 34" x 22") for this purpose.

- o Vendors are strictly prohibited from "Sub Leasing" the booth. If PBIA determines that a booth has been sub leased, the vendor will be asked to vacate the booth immediately. No refund will be provided of the rental agreement.
- o Under no circumstances any vendor will be allowed to serve any beverage, alcoholic or non alcoholic, including water, bottled or non bottled.
- o Food serving vendors are required to follow all Health and Safety standards including use of caps and gloves, money handling, fire prevention and water temperature required for washing dishes. If you would like to know more about this please contact India Fest food committee.

* Please note that PBIA cannot refund or return the rental amount in the event of any acts of God including unfavorable weather conditions.

PRICING FOR BOOTH

Pricing for the BOOTHS will range from \$1100.00 to \$1300.00 depending upon the location of the booth. (for 10 X 10 booth, larger booths will cost more). Please review the attached map on the following page of the food area (West Burn) @ Meyer Amphitheatre for location and prices for individually listed booth. Once you have selected the desired booth, please provide the first and second choice below.

First choice... Booth_____

Second choice... Booth_____

- o Food vendors are required to send \$300.00 refundable deposit along with this application. In the event your application is accepted you will be required to pay full amount within 7 days after you have been informed. If full payment is not received per stipulation, than IndiaFest will assign the booth to another vendor.

PALM BEACH INDIA ASSOCIATION

IndiaFest - February 18, 2012
Vendor Commitment form

Please print your name/company name as you would like it to appear on listings

Contact Name & Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Product or services _____

Additional Tables \$20.00/Each _____

Additional Outlets \$25.00/Each _____

Please note that the submission of the application/commitment form does not guarantee a booth. The vendors will be chosen based on the quality and uniqueness of the product or service. The final selection decision will be at the discretion of the executive committee of the India Fest Organizer P B IA. Also please note that in the event of bad weather, India Fest committee cannot provide personal attention to every vendor however we will try provide whatever help we can for you to conduct your business India Fest will not be able to refund any rental money paid for the booths

This form must be received by P B IA no later than January 20, 2012.

The India Fest committee will begin to assign booths as the applications are received so it is in your interest to send it in at your earliest.

If your application is not approved, any money including deposit will be returned to you by Feb 11, 2012. If your application is approved and you need to cancel your booth reservation we cannot refund any money.

If you have any questions please contact following.

Naresh Shah 561-386-2509 Email-nashshah2@msn.com

Siddharth Vora 561-301-9867 Email-psv0624@aol.com

Rashmi Lakhani 561-632-1574 Email-ruskhani@gmail.com

Please forward all correspondence and payment to:

Palm Beach India Association
P.O. Box 31225
Palm Beach Gardens FL 33420

DATURA

VATIC

D C B A

BEER & DRINKS

E



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G



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Booth	Rental cost
A	\$1,250
B	\$1,100
C	\$1,100
D	\$1,350
E	\$1,350
F	\$1,250
G	\$1,250
H	\$1,200
I	\$1,300

SOUTH NARCISSUS AVE.

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